



15866 U.S. PTO

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Express Mail # **EV343682812US**

October 28, 2003

Mail Stop: Patent Application  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Re: New U.S. **Continuation** Patent Application  
OFGS Ref : P/3578-11  
Filed : May 11, 2000  
Inventor(s) : Wayne L. RUBIN and Scott LANDRESS  
Title : MULTI-LEVEL SALES AND MARKETING  
METHODOLOGY FOR THE INTERNET

Enclosed herewith please find the following documents in the above-identified application for United States Letters Patent:

- ☒ Print EFS Data Sheet
- 21 Pages of Specification including Abstract and Claims
- 30 Numbered Claims Calculated as 30 Claims for Fee Purposes
- 5 Sheets of Drawing Containing Figures 1 to 5. (Formal)
- ☒ Copy of Declaration and Power of Attorney from parent case - U.S. Application  
Serial No. 09/569,180 filed May 11, 2000
- ☒ Priority is Claimed under 35 U.S.C. §119 or 35 U.S.C. §120:  
**U.S. Patent Application Serial No. 09/569,180 filed May 11, 2000**
- ☐ Certified Priority Application ( )
- ☐ Assignment
- ☒ Information Disclosure Statement and PTO-1449 form. References are included in  
the parent U.S. Application Serial No. 09/569,180 filed May 11, 2000
- ☒ Petition for a Three-Month Extension of Time
- ☒ Return-Addressed Post Card

OFGS Check No. 13076, which includes the fee of **\$950.00**, calculated as follows:

Basic Filing Fee ( <b>SMALL ENTITY</b> ): .....	<b>\$385.00</b>
Total Number of Claims ( <b>30</b> ) in Excess of 20 is <b>10</b> , times \$9: .....	<b>\$90.00</b>
Number of Independent Claims ( <b>2</b> ) in Excess of 3 is <b>0</b> , times \$43: .....	<b>-0-</b>
Three-Month Extension of Time .....	<b><u>\$475.00</u></b>
Total Filing Fees .....	<b><u>\$950.00</u></b>

In the event the actual fee is greater than the payment submitted or is inadvertently not enclosed, or if any additional fee during the prosecution of this case is not paid, the Patent and Trademark Office is authorized to charge the underpayment to Deposit Account No. 15-0700.

**EXPRESS MAIL CERTIFICATE**

I hereby certify that this correspondence is being deposited with the United States Postal Service as Express Mail # EV343682812US in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on October 28, 2003

Cheryl Desvignes

\_\_\_\_\_  
Name of applicant, assignee or  
Registered Representative

*Cheryl Desvignes*  
\_\_\_\_\_  
Signature

October 28, 2003  
\_\_\_\_\_  
Date of Signature

Respectfully submitted,



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P/3578-11

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of

New York, New York

Wayne L. RUBIN et al.

Date: October 28, 2003

Serial No.: 09/569,180

Group Art Unit: 3622

Filed: May 11, 2000

Examiner: James W. Myhre

For: MULTI-LEVEL SALES AND MARKETING METHODOLOGY FOR THE INTERNET

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

SUBMISSION

Sir:

Submitted herewith is a copy of art together with a form listing the same for the convenience of the Examiner.

This submission is being made after the issuance of a first Office Action and three months after the application filing date. Thus a Certification under 37 C.F.R. §1.97(e) is set forth below.

In the event the actual fee is greater than the payment submitted or is inadvertently not enclosed or if any additional fee due during the pendency of this application is not paid, the Patent and Trademark Office is authorized to charge the underpayment to Deposit Account No. 15-0700.

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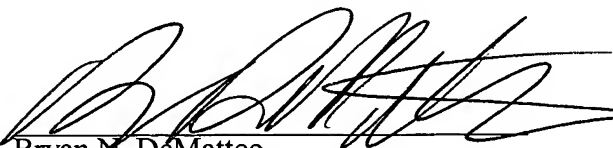
Cheryl Desvignes

Name of applicant, assignee or  
Registered Representative

  
Signature

October 28, 2003  
Date of Signature

Respectfully submitted,



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